

DIGITAL IMAGE GUIDELINES

Do not resize your files, simply send them as they are and the print specialist will resize your files as needed.

Poor quality or questionable images will be printed as 6 inch test strips for quality check purposes.

Following are further particulars:

- ▶ We prefer TIFFs but we also accept JPEGs
- ▶ We prefer sRGB and Adobe RGB, but we accept other RGB color spaces
- ▶ If you have done Photoshop® work, please discard any extra channels and be sure to save using highest quality TIFF settings.
- ▶ We provide color corrections to your files in order to optimize the printed colors.

ACCEPTED FILE TYPES

We prefer TIFFs but we also accept JPEGs.

- ▶ TIFF
 - RGB Color Mode
 - 16 Bits Per Channel
 - No Un-Flattened Layers
 - No Alpha Channels
 - Image Compression: None, LZW or ZIP
 - No JPEG compression*
 - Pixel Order: Interleaved
 - Not Per Channel*
- ▶ JPG
 - RGB Color Mode
 - 16 Bits Per Channel
 - Format: Baseline Standard
 - Not Progressive*
 - No compression*

NAMING YOUR FILES

Use the following naming convention do not use special characters when naming your image files.

Special Characters include the following:

~ ` ^ : & * () | ' " , ? © [] < >

- ▶ First-and-Last-name_Title-of-piece_other-info.tif

Example:

Joe-Shuster_The-Reign-of-the-Superman_inked.tif

RECOMMENDED FILE SIZE

Digital Cameras measure their resolution in pixels. These pixels are *not* measured per inch, but are a total count of how many pixels were used to capture the entire image. If you take a digital photo at 1600 x 1200 pixels, the total pixel count of the captured image will be 1,920,000 pixels. Whether you print this 1600 x 1200 image as an 8 x 10 inch photo or a 16 x 20 inch photo, the original file will still have 1,920,000 pixels.

Photos intended for print should be taken at the highest *pixel* resolution possible for the best print quality. Lower resolution photos printed at larger sizes may stretch the pixels beyond the point where they look clear and sharp. View your files at 100% in an image application such as Photoshop®, this will give you an excellent representation of how the file will print. Or request a test print.