



ART FORCE

# ART FORCE REPORT ON MILLENNIALS AND THEIR WORK ENVIRONMENT



7/22/2015

A Survey Study of 100 Office Professionals

Millennials are now entering the workforce and want more than a work environment with technology and social engagement. Art Force researched what will help attract and retain the next generation of talent.

# Art Force Report on Millennials and their Work Environment

A SURVEY STUDY OF 100 OFFICE PROFESSIONALS

Presented by:

Adele Kieger, Marcom Associate & Millennial  
Corporate Art Force, LLC dba Art Force  
1400 Van Buren Street NE, Suite 175, Minneapolis, MN 55413  
P 763.567.2206 | F 763.567.2201 | E [akieger@artforce.org](mailto:akieger@artforce.org) Corporate Art Force, LLC

mil•len•nial

noun

1. a person reaching young adulthood around the year 2000; a Generation Y-er.

Millennials are now contestants for hire in America's workforce. The workforce culture will change significantly with the introduction of millennials. By 2020, millennials will form 50 percent of the global workforce.

*"Attracting Millennials to the Workplace." The New Workforce Challenge(2013): n. pag. PwC. PricewaterhouseCoopers International Limited, 13 June 2013. Web. 09 July 2015.*

A millennial-friendly environment may be fully digital, but it also needs to be comfortable and creative. Millennials expect to work hard, but they don't want to sit in a bland cubicle all day. They will be drawn to organizations that offer an engaging, comfortable, and stimulating atmosphere that creatively blends work and life.

*"Attracting Millennials to the Workplace." The New Workforce Challenge(2013): n. pag. PwC. PricewaterhouseCoopers International Limited, 13 June 2013. Web. 09 July 2015.*

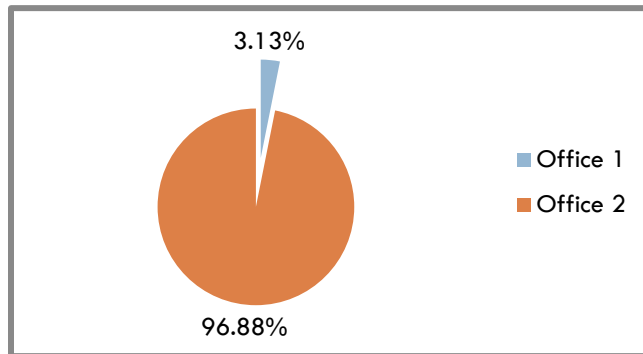
With the purpose of creating engaging workspaces for emerging millennial workers, as well as to get a litmus test for the employees currently in the workforce, we created a simple survey, asking preference and value-based questions about the effect art has on a workspace. The people interviewed ranged from millennials to late-career professionals. Here are our results:

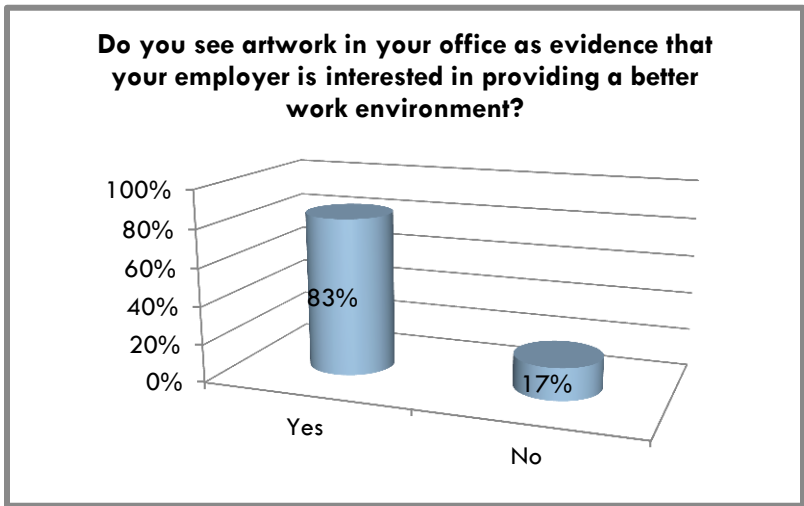
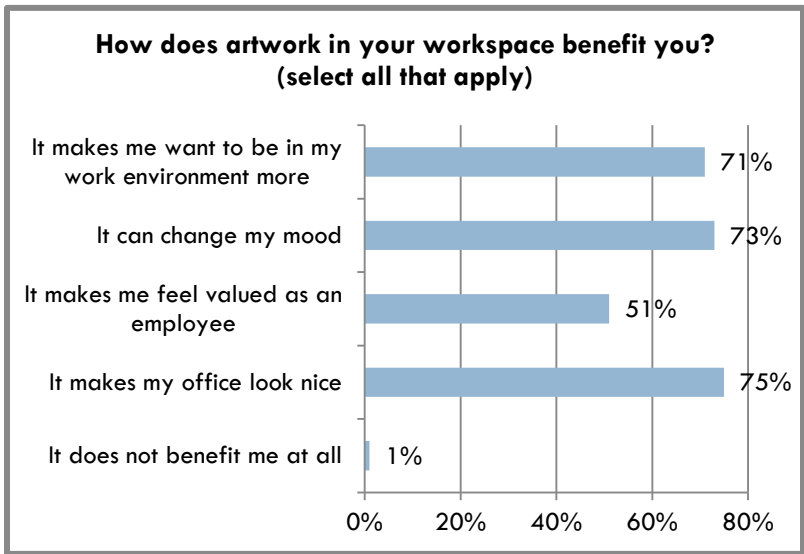
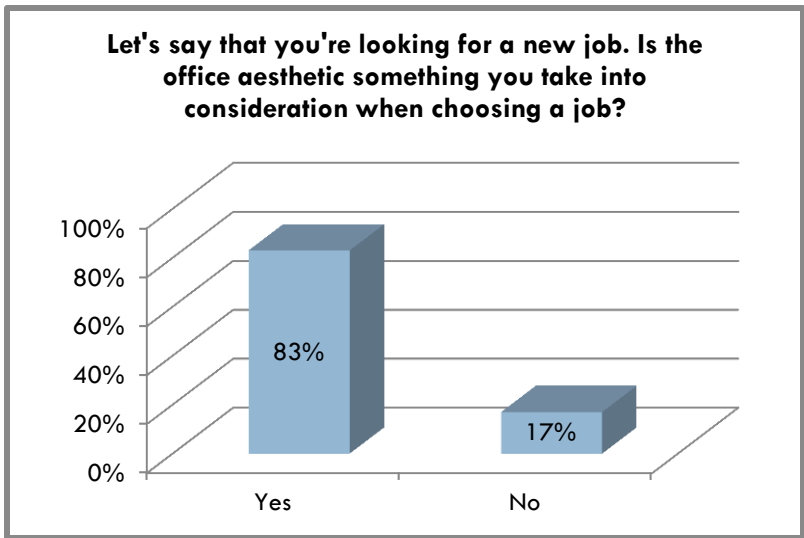
Would you rather work in Office 1 or Office 2?

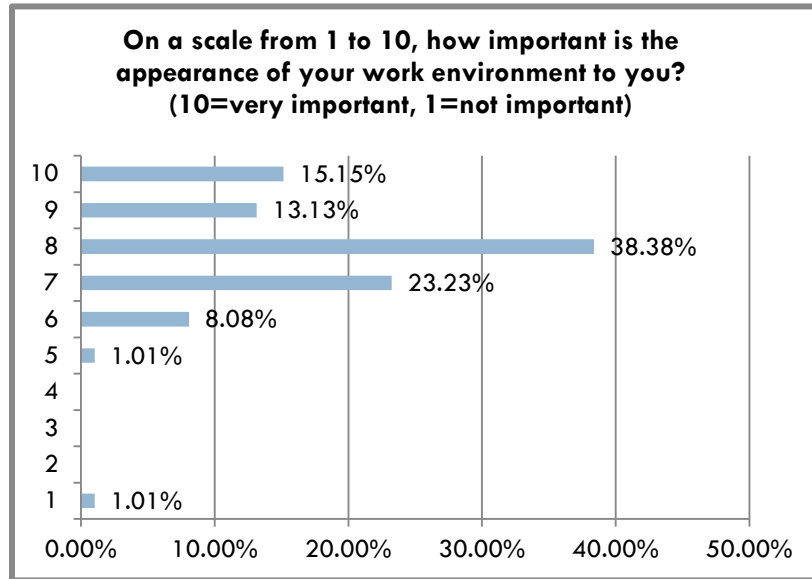
Office 1



Office 2







**Which images would you prefer in your work environment?**

Art 1



Art 2

